**Victoria Shi**

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**EDUCATION**

University of Maryland, College Park, MD (2011 to Present)

* Dual Degree: Bachelor of Arts in Communication (Public Relations) and Bachelor of Science in Marketing, Expected May 2015
* Gemstone Honors Program, a multidisciplinary four year research program
* Social Innovation Fellow, part of a selective program that seeks innovative solutions for social transformation through hands-on engagement with organizations
* Current GPA: 4.00
* Study Abroad
	+ France and Germany (May to June 2012) - Program of Study: Entrepreneurship
	+ United Arab Emirates (March 2012) - Program of Study: Business and Culture Global Immersion

**WORK EXPERIENCE**

*Folklife Festival Intern* for the Smithsonian Center for Folklife and Cultural Heritage (June 2012 to August 2012)

* Conduct research for pre-Festival preparation, set up and oversee the Festival, engage in post-Festival evaluation
* Design, facilitate, and manage tours of the Festival and create virtual tour for the post-Festival website

*Marketing and Development Intern* for Hope Connections for Cancer Support(June 2012 to August 2012)

* Conduct corporate outreach, create marketing plans, manage social media, oversee website, update media lists, plan fundraisers, and write press releases and articles

*Retail Ambassador* for Dessert Affairs (June 2011 to August 2011)

* Market products and build relationships with customers to improve sales

*Tutor* for Peer2Peer Tutors (December 2009 to August 2011)

* Tutor students to further their understanding of concepts and to improve test scores and study skills

**LEADERSHIP**

Assistant to VP of Public Relations for Pan-Hellenic Association (2012 to Present)

Marketing Liaison for Student Entertainment Events (2012 to Present)

University of Maryland Tour Guide (2012 to Present)

Public Relations Officer for Revolutions Dance Ensemble (2012 to Present)

Vice President of Communication for Ellicott Residence Hall (2011 to 2012)

**CAMPUS INVOLVEMENT**

Pan-Hellenic Association (PHA) Public Relations Cabinet (2012 to Present)

* Design flyers for PHA events and assist the VP Public Relations with all recruitment marketing plans, press releases and advertisements regarding formal and informal recruitment

Maryland Images (2012 to Present)

* Facilitate 90 minute tours of the University of Maryland to prospective students and other interested parties

Delta Gamma Fraternity (2012 to Present)

* Participate in activities that focus on scholarship, service, and social activities

Marketing Team for Student Entertainment Events (SEE) (2011 to Present)

* Chosen as Marketing Liaison to lead the Marketing Team in coordinating campus-wide marketing efforts of large scale events to student body of 27,000

Revolutions Dance Ensemble (RDE) (2011 to Present)

* Elected as Public Relations Officer to represent RDE in advertising for fundraisers, events, and performances

Resident Hall Association (2011 to 2012)

* Elected as Vice President of Communication for Ellicott Hall to plan, implement, and advertise events for residence hall body of 600
* Submit events to campus and regional awards; winner of three awards

**VOLUNTEERING**

*Volunteer Tutor* for Greenbelt Cares, Greenbelt, MD (2011 to Present)

* Tutor students weekly to assist with academic work and promote effective study habits

*Program Assistant* for the Smithsonian Freer and Sackler Gallery, Washington, D.C. (2010 to 2011)

* Educate program participants about Asian art history by ensuring that programs run smoothly

**AWARDS**

National Residence Hall Honorary (2012)

Omicron Delta Kappa’s Top Ten Freshmen Award (2012)

Member of Primannum Honor Society (Alpha Lambda Delta and Phi Eta Sigma) (2012)

Dean’s List (2011 and 2012)